

# ShopIt: grocery shopping list without typing for iPhone

Kiev, Ukraine October 2013. Positive Solutions Limited is introducing ShopIt the mobile shopping list app that is concentrated on a stateoftheart user experience.

Most shopping list apps are focused on rarely used features like quantity, metric or product's price management. That is why paper list is still the biggest competitor for shopping list apps. But ShopIt is challenging the most fearsome rival with a user friendly interface, beautiful design and smart timesaving features.

ShopIt uses natural swipe gestures to manage shopping list. Any user demands adding or removing products from the list with just one action. And ShopIt, with it's pixel perfect interface, does that and even more: our "smart sorting" feature saves the time that you spend creating shopping lists. If you enable "smart sorting" your order will depend on frequency of use. And shopping list creation will transform into a one minute no-brainer task of going over top products in your list, checking your refrigerator and adding missing products.

ShopIt follows best design practices of the iOS 7 and even brings them to iOS 6. Two amazing color themes and carefully crafted flat product icons will make you want to do shopping again and again!

## Pricing and Availability

ShopIt for iPhone costs only \$0.99 USD (or equivalent amount in other currencies) and available on the App Store in the Productivity category.

iTunes Link: <https://itunes.apple.com/us/app/shopit-grocery-shopping-list/id674689216>

Video: <https://vimeo.com/73449935>

Site: <http://www.shopit-app.com>

## Positive Solutions Limited

Positive Solutions Limited is a mobile app design and development company based in Kiev, Ukraine. Positive Solutions Limited focuses on building apps for iOS with the best possible user experience.

## Press Contact

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